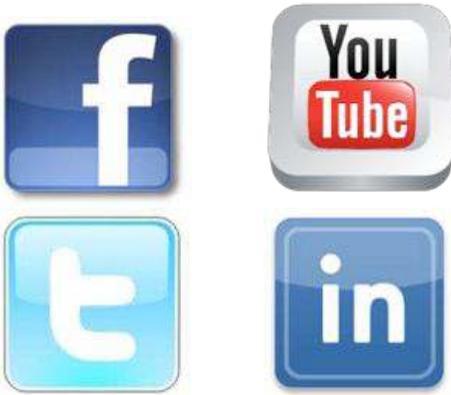


Navigating the Social Media Super Highway!

What every healthcare professional needs to know.



Date: September 5, 2012

Time: 3:00 PM – 6:30 PM

Location: Sewall Center on the Robert Morris University Campus
6001 University Blvd, Moon Township, Pa. 15108

Participants will learn:

- Identify key strategies to protect individuals and organizations from the social media land mines
- Discuss 5 ways healthcare professionals can use social media to promote their practice and their organization
- Describe innovative ways social media is being used in healthcare

Target Audience:

- Nurse faculty and educators
- Healthcare professionals
- Nurse managers
- Health service administrators
- Quality personnel
- Staff nurses
- Therapists, Pharmacists

Hors d'oeuvres served!

Presented by **Renee Thompson, MSN, RN, CMSRN**

President and CEO of RTConnections, LLC

Special guest speaker – Debra M. Wolf, PhD, MSN, RN

Associate Professor, Chatham University and coauthor of a new book on Social Media

Cost: \$45

Student and group discount

Early bird special if you register by August 3rd

Registration Now Open at
www.rtconnections.com

3 Contact Hours

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Please contact Renee Thompson at 412.445.2653 or renee@rtconnections.com if you have questions