

**Education Day Extravaganza – 3 Separate Education Tracks – 1) A&A and Tax 2) Healthcare 101 3) Revenue Cycle plus Wine Tasting Networking Event to Following Immediately at Restaurant Echo**

**Regional Learning Alliance, Cranberry, PA**

**Thursday, October 20, 2011 -** Qualifies for 8.00 CPE Credits – (4 hrs Accounting & Audit 4 hrs Tax for those on A&A and Tax Track – 8hrs Other for remaining tracks)

**8:00 am – 8:30 am -** *Registration and Continental Breakfast*

**8:30 am -** *Welcome and Introductions*, *Mark Spehar, President Western PA Chapter of HFMA*

**TRACK # 1 Accounting & Audit and Tax (4 hours A&A + 4 hours Tax)**

**8:30 am – 9:30 am – Individual tax update -** Todd Sacco, Senior Manager, Ernst & Young

**9:30 am – 10:30 am – State tax developments -** Darrell Smalley, Principal, Ernst & Young

**10:30 am – 10:45 am - *BREAK***

**10:45 am – 11:30 am – Tax controversy -** Frank Cannetti, Executive Director, Ernst & Young

**11:30 am – 12:30 pm** *–* **Form 990 and exempt organization topics -** Bob Vuillemot, Senior Manager, Ernst & Young

**12:30 pm – 1:00 pm – LUNCH**

**1:00 pm – 3:00 pm** – **Healthcare A&A Update,** ParenteBeard LLC

**3:00– 3:15 pm** - ***BREAK***

**3:15 pm – 4:15 pm** – **Community Health Needs Assessment,** ParenteBeard LLC

**4:15 pm – 5:00 pm** – **Current IT Hot Topics in Healthcare,** ParenteBeard LLC

**TRACK # 2 Healthcare 101**

**8:30 am – 10:00 am – Healthcare Industry Overview -**

**10:00 am – 10:30 am Finance 101** (Financial Analysis Techniques, Accounting Concepts & Principles, Capital Planning & Financing, Budgeting, Investments and Cash Management, Strategic Planning)

**10:30 am – 10:45 am - *BREAK***

**10:45 am – 12:30 am – Finance 101 (cont’d)** (Financial Analysis Techniques, Accounting Concepts & Principles, Capital Planning & Financing, Budgeting, Investments and Cash Management, Strategic Planning)

**12:30 pm – 1:00 pm – LUNCH**

**1:00 pm – 3:00 pm** – **Revenue Cycle 101** (Patient Financial Services, HIM & Case Management, Information Services, Physician Practices)

**3:00– 3:15 pm** - ***BREAK***

**3:15 pm – 4:00 pm** – **Compliance 101** (Internal Controls, Corporate Compliance, Regulatory Environment, Quality & Patient Safety)

**4:00 pm – 5:00 pm** – **Managed Care 101** (Legal Aspects, Management Skills, Human Resources Management)

**TRACK # 3 Revenue Cycle**

**8:30 am – 10:00 am – Effectively Capturing Revenue through Corporate Standardization,** Kathy Schwartz and Lee Brooks, MedAssets

**10:00 am – 10:30 am – The Impact of Current and Coming Regulations and Trends on Your Chargemaster, Rebecca** Kidder, MedAssets

**10:30 am – 10:45 am - *BREAK***

**10:45 am – 12:30 am – The Impact of Current and Coming Regulations and Trends on Your Chargemaster (cont),** Rebecca Kidder, MedAssets

**12:30 pm – 1:00 pm – LUNCH**

**1:00 pm – 3:00 pm** – **Medical Necessity: Closing the Door on Unnecessary Write-Offs**, Rebecca Kidder, MedAssets

**3:00– 3:15 pm** - ***BREAK***

**3:15 pm – 4:00 pm** – *Taking* **Charge of Your Charge Capture**, Rebecca Haworth-Campbell, Med Assets

**4:00 pm – 5:00 pm** –  **TBD**

**5:00 pm – 7:00 pm - Wine Tasting and Hors d'oeuvres Networking Event (Featuring Red and White Wines Chosen by Restaurant Echo's Wine Sommelier and Hors d'oeuvres  selection to accompany and enhance the wines) – located just minutes from Regional Learning alliance** *Restaurant Echo, 1740 Route 228, Cranberry Township, PA 16066*

**Registration Form**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_E-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Track Attending: A&A and Tax\_\_\_\_\_\_ Healthcare 101\_\_\_\_ Revenue Cycle\_\_\_\_\_\_

Cost for Educational Event (Includes Admission to Wine Tasting Networking Event)

**Member Cost: $75.00**

**Non-Member Cost: $110.00**

Admission to Wine Tasting Networking Event Only

**Member Cost: $25.00**

**Non-Member Cost: $55.00**

Respond to Debbie Szczypinski at 724-457-2222 or [debbie1141@hotmail.com](mailto:debbie1141@hotmail.com)

**Checks payable to “HFMA of Western Pennsylvania,” and sent to the attention of Debbie Szczypinski**

**169 Foxwood Road, Moon Township, PA 15108**

**Fax Registration Form to: (724) 871-552**

Registration Deadline: Tuesday, October 18, 2011 - Please Note: To avoid being charged the full registration fee, cancellations MUST be made by 5 PM on October 18th (Due to high demand of this event we suggest you email your RSVP to Debbie as soon as possible – registrations are taken on a first come, first serve basis.)