



Challenges Facing Physician Leaders: Transitioning Through a Very Difficult Regulatory Environment to the Vision of ACO's and Bundled Payments
Renaissance Pittsburgh Hotel - 107 6th St, Pittsburgh, PA 15222

Thursday, May 12, 2011 - Qualifies for 8.00 CPE Credits – 8.00 Other. Also, physicians may choose to claim *Category 2 Credits* for attendance at this educational activity. Physicians are responsible for tracking and self-reporting these credits.

7:30 am – 8:00 am - Registration and Continental Breakfast

8:00 am – 8:10 am - Welcome and Introductions, Michael Garczynski, Past-President Western PA Chapter of HFMA

8:10 am – 10:00 am – Paul Weygandt, J.A. Thomas & Associates

- **The Denial Industry:** *The impact of RACs, MACs, MICs, QIOs and others on hospital and physician payment. New concerns from the comprehensive error rate testing program; denials of physician diagnoses, recoveries from physicians*
- **The Value-Based Purchasing Plan:** *Review of the federal rule, implications for the transition from Pay for Reporting to Pay for Performance, how to gain medical staff support for efforts to improve core measures and correctly capture the distinction between conditions Present on Admission (POA) and Hospital Acquired Conditions (HAC)*

10:00 am – 10:15 am - **BREAK**

10:30 am – 12:00 am - Paul Weygandt, J.A. Thomas & Associates – (Continued)

- **Reforming Health Reform:** *The present impact of the Patient Protection and Affordable Care Act of 2010, including what has already been established, funding considerations, what is likely to survive. A review of managing the transition to Accountable Care Organizations (ACOs) and the potential impact of bundled payment. A review of the timeline for physician leadership.*
- **ICD-10:** *How ICD-10 is going to challenge physician leadership. What education will physicians need? Challenges in negotiating collaboration with physicians. Preparing the medical staff for the costs that will be associated with ICD-10 transition. Potential impact on physician employment strategies.*

12:00 pm – 1:00 pm – **LUNCH – Traumatic Brain Injury (TBI): How do you know if it is a TBI? Understanding new ways to diagnose and treat TBI as well as other brain related diseases. Charles A Simkovich, D.C.** *Whether you are a healthcare professional, a parent or a caregiver for the elderly this is information that will make you rethink a bump on the head. Dr. Simkovich will touch on the growing needs for baseline concussion testing in children and adults, the non-surgical treatments of concussions and other brain related diseases and Dr. Simkovich will share many of his case studies where you will hear from pro athletes who have undergone these non-surgical treatments and have seen dramatic results.*

1:00 pm – 2:00 pm – Dr. Ralph Schmeltz, **Pennsylvania 2011: The State of Medicine**

2:00 pm – 3:00 pm – Michael A. Cassidy, Tucker Arensberg Attorneys, **EHR Kicked Off April 2011: Are You Ready To Play?**

3:00 pm – 4:00 pm – Vince Russo, Total Practice Management, **What's New and Other Hot Topics in Billing.**

Target Audience: Physicians, Practice Administrators, Chief Financial Officers, Controllers, Directors of Finance, Medical Records Managers, Business Office Managers, and VP of Revenue Cycle /Managers



Registration Form

Name: _____

Title: _____

Organization: _____

Phone: _____ E-mail: _____

Retired Member	Cost:	\$40.00	_____
Member	Cost:	\$80.00	_____
Non-Member	Cost:	\$90.00	_____

Checks payable to "HFMA of Western Pennsylvania," and sent to the attention of Debbie Szczypinski

169 Foxwood Road, Moon Township, PA 15108

No refunds will be given, substitutions will be allowed

Registration Deadline: Tuesday, May 10, 2011

Respond to Debbie Szczypinski at 724-457-2222 or debbie1141@hotmail.com

Fax Registration Form to: (724) 871-5524



Speaker Bios

Dr. Paul L. Weygandt, J. A. Thomas & Associates

Dr. Paul L. Weygandt has been the Vice President Physician Services, J. A. Thomas & Associates, Atlanta, Georgia, since 2005. In this capacity, he has coordinated and delivered physician education seminars, in-services, and individual physician support in numerous client hospitals across the country. He has developed approaches to physician documentation, assisting physician leaders in communicating the importance of accurate, legally compliant clinical documentation. Dr. Weygandt's experience with clinical documentation developed in his prior role as Vice President Medical Affairs where he successfully implemented the documentation program.

Ralph Schmeltz, MD, FACP, FACE

Dr. Ralph Schmeltz was born and raised in Brooklyn NY. A graduate of Columbia College with an A.B. in Zoology he received his MD from the State University of New York, Downstate Medical Center College of Medicine in 1967. Arriving in Pittsburgh for his training he completed internship and residency in Internal Medicine in 1972, interrupted by service in the United States Air Force. While there he served as a flight surgeon and Chief of Aerospace Medicine at the USAF Regional Hospital, Westover AFB, attaining the rank of Major. Returning to Pittsburgh he completed an NIH fellowship in Endocrinology and Metabolism. He is Board certified in both Internal Medicine and Endocrinology, and a Fellow of both the American College of Physicians and the American College of Endocrinology.

On finishing his training, he went into private practice though geographical full time at Magee-Womens Hospital, where he served as Associate Chief of Medicine. He established and supervised a residency rotation for senior medical residents in Medical Complications of Pregnancy from 1974 through 2003. Appointed to the faculty at University of Pittsburgh at the outset he has attained the rank of Clinical Professor of Medicine. Following a time with UPMC's Community Medicine, Inc., he joined the Washington Hospital Physician Services Organization practicing consultative Endocrinology and served as Medical Director of the Diabetes Education and Management Program. He is currently the principal of Endocrine-Metabolic Consultants.

Dr. Schmeltz co-chaired the Diabetes Working Group of the Pittsburgh Regional Health Initiative and is currently a member of its Board of Directors. He chaired the Diabetes Management Program of UPMC Health Plan from 1999 through 2003, and served as a member of the advisory board of the University of Pittsburgh Diabetes Institute, and Co Chair of the Diabetes Working Group of the Pittsburgh Regional Healthcare Initiative (2000-2004). From 1995 through 2003 he was vice Chair and Medical Director of University Physicians Practice Association, as well as the Chair of UPMC Health Plan's Credentials Committee. He serves on the Quality Advisory Committee for Highmark Blue Cross/Blue Shield.

He is a former president of the Pennsylvania Endocrine Society and is a past president of the Pennsylvania Society of Internal Medicine. He served on the Board of Governors of the American College of Physicians. While ACP Governor for Western PA, he also chaired the chapter's Health and Public Policy Committee for 7 years. In 2005, he was honored with the College's Pressman Award as the Outstanding Internist in Pennsylvania. Elected as the Internal Medicine Trustee on the Board of the Pennsylvania Medical Society, in 2002, he is a member of their Patient Safety Committee and chairs the State of Medicine Task Force. He was elected Vice President in 2008 and currently serves as President.



Michael A. Cassidy, Tucker Arensberg Attorneys

Michael A. Cassidy, a shareholder in the firm's Business and Finance Department, concentrates his practice in Health Care Law, Chairs the firm's Health Law Practice Group, and is a member of the Employee Benefits Practice Group. His practice as a health law attorney includes the fundamental business transactions relating to the formation and governance of healthcare entities. Mike has extensive experience in third party reimbursement, managed care contracting, fraud and abuse, Stark issues, medical staff, peer review and credentialing issues, corporate compliance, and tax exempt organization issues. Mike's healthcare experience also includes HIPAA and HIT privacy and security issues, including serving as counsel for the Regional Extension Center (REC) program, and very active in PAeHI and the Healthcare Information and Management System Society (HIMSS) related projects.

Mike was named to the list of Best Lawyers in America® in 2009, 2010 and 2011 for Health Care Law, as well as one of Pennsylvania's Super Lawyers® for Health Care Law in 2005, 2006, 2007, 2008, 2009, 2010, and 2011. He received the Pennsylvania Bar Association's "Excellence in Health Care Law Award" for 2003. Mike is the publisher of the Med Law Blog (www.medlawblog.com), the firm's health law blog.

Mike is a member of the American Health Lawyers Association and chaired its Medical Staff, Credentialing and Peer Review (MSCPR) practice group for several years. He is a past chairman and current Council member of the Allegheny County Bar Association Healthlaw Section and a past board member of the Pennsylvania Society of Healthcare Attorneys. He is also a member of the Pennsylvania Bar Institute's Health Law Advisory Committee. He has written and lectured on healthlaw issues for the American Health Lawyers Association, the Pennsylvania Bar Institute, the Pennsylvania Institute of Certified Public Accountants, and numerous state and county medical societies and bar associations. Mike is the author of "Immunity for Credentialing Decisions Under Federal and State Law" from the AHLA Health Lawyers' Expert Series, a co-author of the Peer Review Hearing Guidebook, also an AHLA publication, chapters on Health Care Contracting and Business Crimes for the Matthew Bender Health Law Treatise, and for the Lexis Health Care Compliance Manual. Mike also served on the Pennsylvania Bar Association's Health Care Malpractice Task Force.

Mike also advises closely-held business clients on business formation issues, tax and employee benefit issues, corporate governance and stock transactions, mergers and acquisitions, partnership and joint venture issues, contract issues, and succession and estate planning issues.

Mike is licensed to practice in Pennsylvania and West Virginia and is admitted to the U.S. Supreme Court, the U.S. Tax Court, the Pennsylvania Supreme Court and various federal courts. He received his B.A. from Brown University and his J.D. from the University of Pittsburgh School of Law. He has an AV rating in the Martindale-Hubbell Law Directory, which is the highest rating for legal ability and ethical standards awarded by this national directory of lawyers



Vince Russo, Total Practice Management

Vince Russo is the Vice President & Owner in Charge of Total Practice Management, LLC (TPM), a physician billing and practice consulting company affiliated with Carbis Walker LLP, Certified Public Accountants & Consultants. He is responsible for all medical billing, accounts receivable management, and code utilization for clients. Vince participates in various practice management engagements and physician compensation arrangements.

Vince's background includes serving as the Administrator for a regional Cancer Care Program where his responsibilities included physician recruitment and retention, drug purchasing, billing, and practice management for a program that services three separate health systems. He also has been the physician Billing Department Collection Coordinator for a regional hospital system where he was responsible for accounts receivable management and collections, both private and third party, and was also a team member of the practice management division for the employed and guaranteed hospital physicians

Vince earned his Bachelor of Science degree from Slippery Rock University, majoring in Accounting. He is a member of the Healthcare Financial Management Association (HFMA), the American Association of Healthcare Administrative Management, and Healthcare Billing & Management Association